

# Unit 1

## Achieving Effective Communication

No pleasure has any savour for me without communication.

— Michel de Montaigne

### Getting Started

- Look at the following means of communication, arrange them in the order according to the time they were first put into use and then say something about one of them.

telephone, Internet, smoke signal, fax,  
Morse code, carrier pigeon, wireless radio,  
mobile phone

# 《高中英语》（上外版）

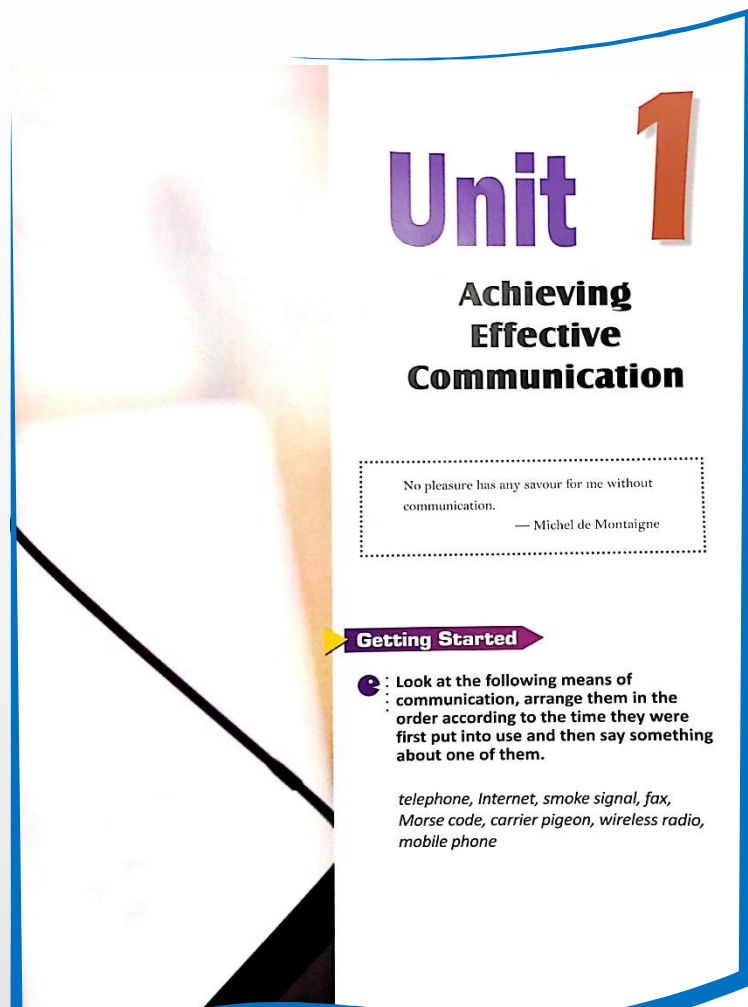
选择性必修第四册第一单元

Achieving Effective Communication

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# 《高中英语》（上外版）

## 选择性必修第四册第一单元



课时	授课内容
1	Reading A
1	Reading A / Vocabulary
1	Grammar in Use
1	Reading B
1	Listening & Viewing
1	Speaking & Critical Thinking
1	Writing
1	Further Exploration/ Self-assessment

# 学习目标 **Learning Objectives:**

**At the end of the lesson, you will be able to ...**

1. 能通过略读策略把握文章主旨大意;  
grasp the main idea of the passage by skimming;

2. 能通过分析文章，理解总-分语篇模式;  
figure out the general-specific pattern by analyzing the passage;

3. 能使用总-分模式写出该文章的概要。  
write a summary of the essay by using the general-specific pattern.

# A Task

A renowned speaker made a speech on how to keep the audience engaged during a speech at your school today. Your friend was interested but unable to attend, so you decide to write a summary of what you have heard to share with him/her.

# Brainstorm

How to keep the audience engaged while delivering a speech?



**Divide the passage into several parts.**

Part 1 Para. 1

Part 2 Para. 2-5

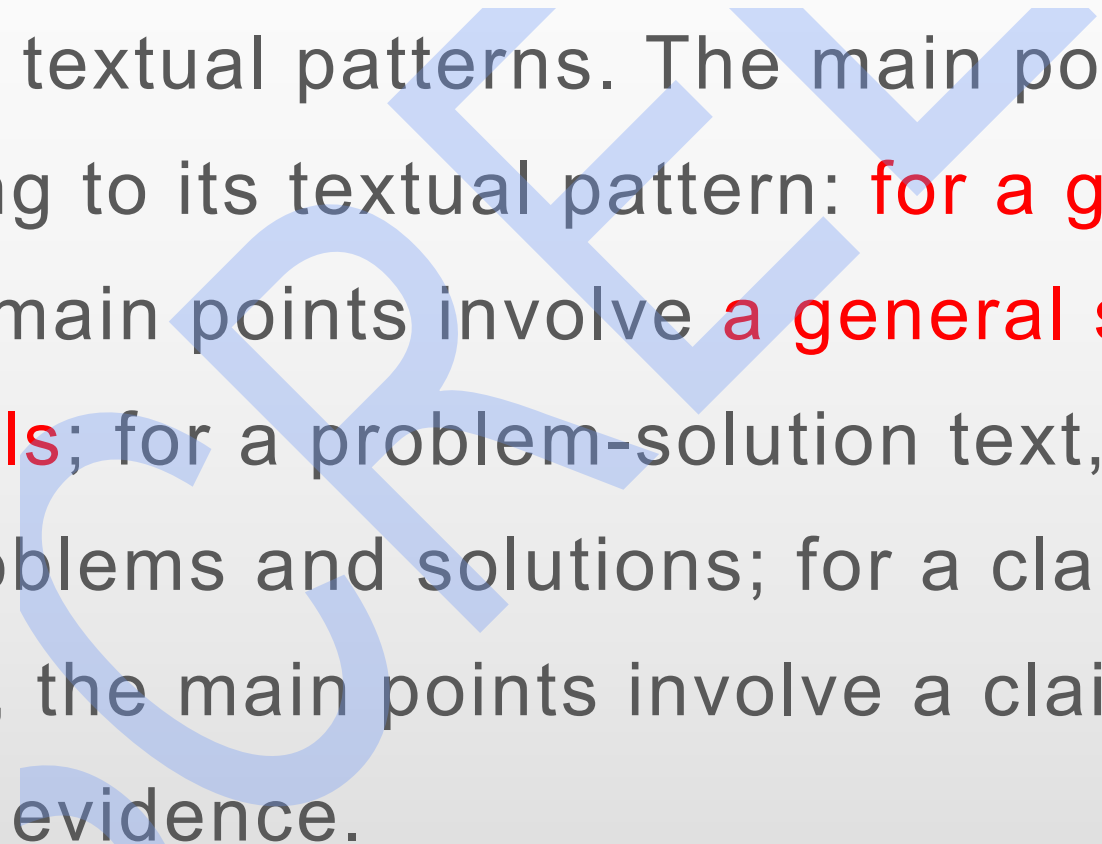
Part 3 Para.6

SCREEN

# Writing Strategy: Grasping main points



To write a summary, you need to identify the main points in different textual patterns. The main points of a text vary according to its textual pattern: **for a general-specific text**, the main points involve **a general statement** and **specific details**; for a problem-solution text, the main points include problems and solutions; for a claim-counterclaim text, the main points involve a claim, a counterclaim and evidence.



# Guided Writing

General statement: A few things you should bear in mind while you're improving your skills to keep the audience engaged while delivering a speech.

Detail 1: Speak with passion.

Detail 2: Move around on stage when you change topics or approach the audience when you make a point or pose a question.

Detail 3: Add some personality to your presentation.

Detail 4: Be a presenter, not a salesman.

# Checklist

1. Does the summary begin with a clear general statement?
2. Does the summary include all the specific details?
3. Is it written in your own words?
4. Are proper transitional words used?
5. Are there any mistakes in spelling, grammar and punctuation?

# Assignments

1. Polish your writing of the summary according to the checklist.
2. Write a summary of another general-specific essay by using the general-specific pattern.

Thank you!