

上外版 选择性必修四 第1单元 第8课时

学案（学生版）

课时学习目标：

1. 锻炼问卷调查的问题设计能力；
2. 分析信息并汇报问卷调查结果；
3. 了解社交媒体对人际交往的影响，从而合理使用社交媒体

Activity 1

A survey is conducted among college students in China on the impact of social media on their interpersonal communication. The following are some of their responses to the question “How much has social media impacted the way we communicate and interact with each other?”

Respondent 1: Social media made me more open with people – I feel comfortable sharing information and discussing topics that I wouldn’t have mentioned in person.
Respondent 2: I text 24/7 and I ignore people around me while I am texting. Sometimes I cannot control myself.
Respondent 3: Using social media makes it easy to start a conversation. However, most of the time you will never have the same conversation because people are scared of actually saying something face to face. Online, you do not have to deal with the stress of seeing that other person’s gestures or body language.
Respondent 4: I have been interacting more on social media to see how my friends and family are doing. It’s easier to see their status and pictures than actually call them or have a face-to-face conversation. Personally, I think that people’s attitudes have changed because when people see you around school they act like they do not know you. But online they like all your pictures and comment.
Respondent 5: Social media is a powerful tool that allows people to be whatever they want to be and in a way it creates popularity, but once again they walk around acting like they do not know you and “like” your pictures the next day.

Questions:

1. What are the respondents’ attitudes towards social media?

Respondent	Attitude
Respondent 1	
Respondent 2	
Respondent 3	
Respondent 4	
Respondent 5	

2. What are the pros and cons of social media according to the 5 respondents?

Pros	Cons

Activity 2: Design the questionnaire.

Items should include:

Checklist

- ☐ Is the aim of the survey clearly stated?
- ☐ Are your questions clear enough to the respondents?
- ☐ Are your questions relevant to the topic?
- ☐ Are the questions arranged in a logical order?

Activity 3: Conduct the survey and present the findings.

Presentation:

(for reference)

Our team conducted a survey among teenagers about the effect of social media on interpersonal communication. We interviewed ... and have found that _____

The positive effects of social media on interpersonal communication include _____

The potential problems it may bring about are _____

Evaluate the report.

Checklist:

- ☐ Does the report cover all the data?
- ☐ Is the information relevant to the topic?
- ☐ Is the content of the report well-organized?
- ☐ Is there more information needed to illustrate the impact of social media on interpersonal communication?
- ☐ Does the reporter communicate effectively?