

Unit 1

Achieving Effective Communication

No pleasure has any savour for me without communication.

— Michel de Montaigne

Getting Started

Look at the following means of communication, arrange them in the order according to the time they were first put into use and then say something about one of them.

telephone, Internet, smoke signal, fax, Morse code, carrier pigeon, wireless radio, mobile phone

《高中英语》（上外版）

选择性必修第四册第一单元

Achieving Effective Communication

授课教师：松江二中 何俊威

《高中英语》（上外版）

选择性必修第四册第一单元



课时	授课内容
1	Reading A
1	Reading A
1	Grammar in Use
1	Reading B
1	Listening & Viewing
1	Speaking & Critical Thinking
1	Writing
1	Further Exploration/ Self-assessment

学习目标 **Learning Objectives:**

At the end of the lesson, you will be able to ...

1. 能够识别并描述在生活中可能会遇到的不同的交流障碍

identify and describe different communication barriers people might encounter in life;

2. 能将所讨论到的不同交流障碍问题进行归类;

classify different communication barrier types discussed in the class;

3. 能尝试找到与问题相匹配的对应策略;

try to match and find out the proper strategies for dealing with the barriers;

4. 能够描述霍金利用科学技术辅助交流

describe how smartphone technology assists Stephen Hawking.

- Share more examples of physiological barrier(s)
- Describe the communication barriers you might encounter in the following situations



with grandparents



in front of an audience

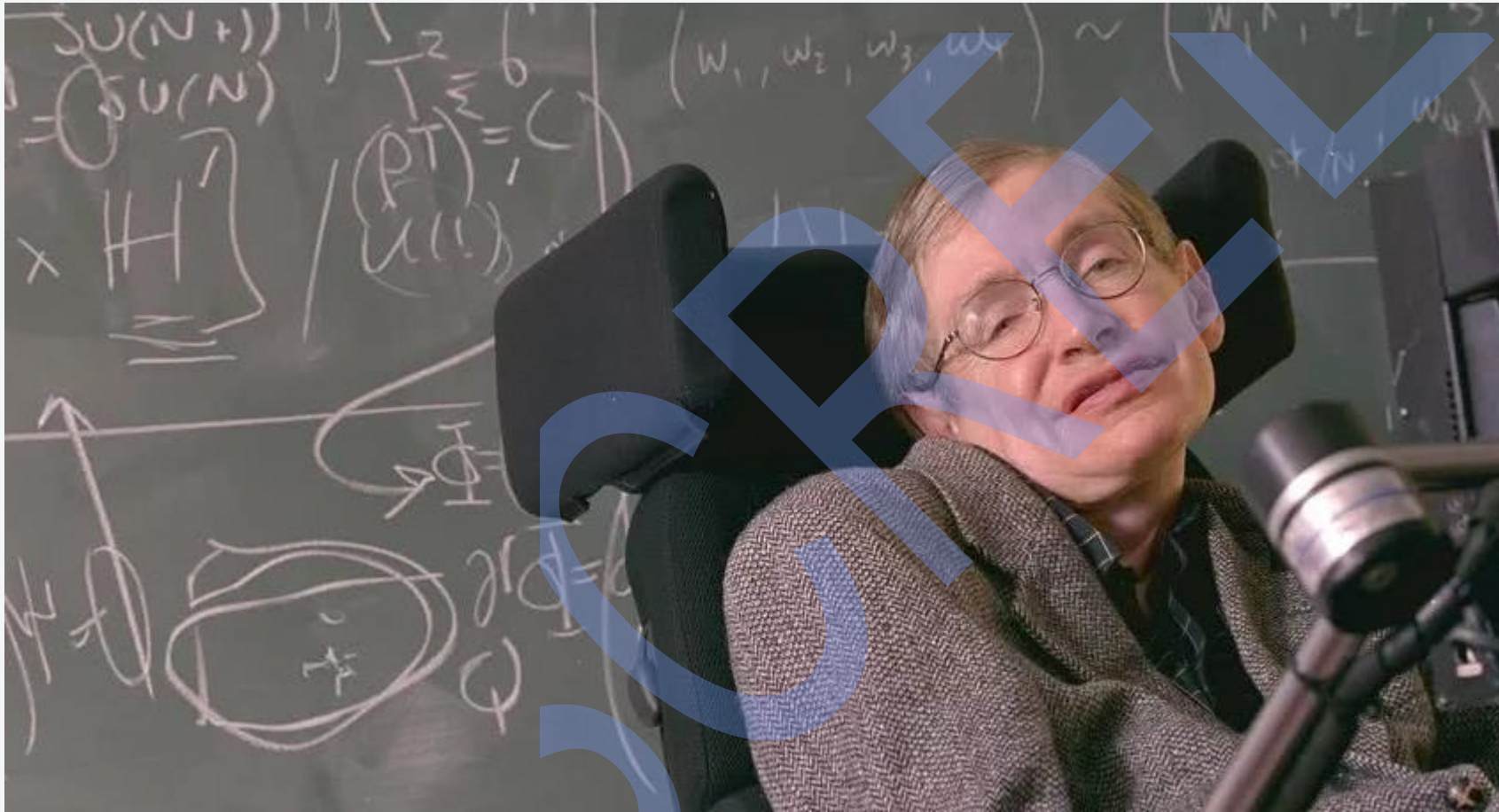


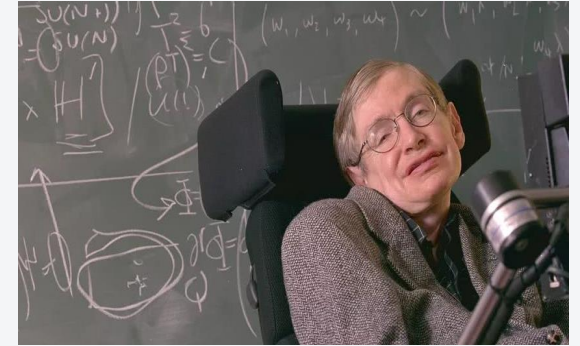
give directions to a foreigner

- **Share more examples of physiological barrier(s)**
- **Describe the communication barriers you might encounter in the following situations**

Communication barrier type	Picture(s)	Strategy (or Strategies)
Psychological barriers		
Physiological barriers		
Language barriers		
Cultural barriers		


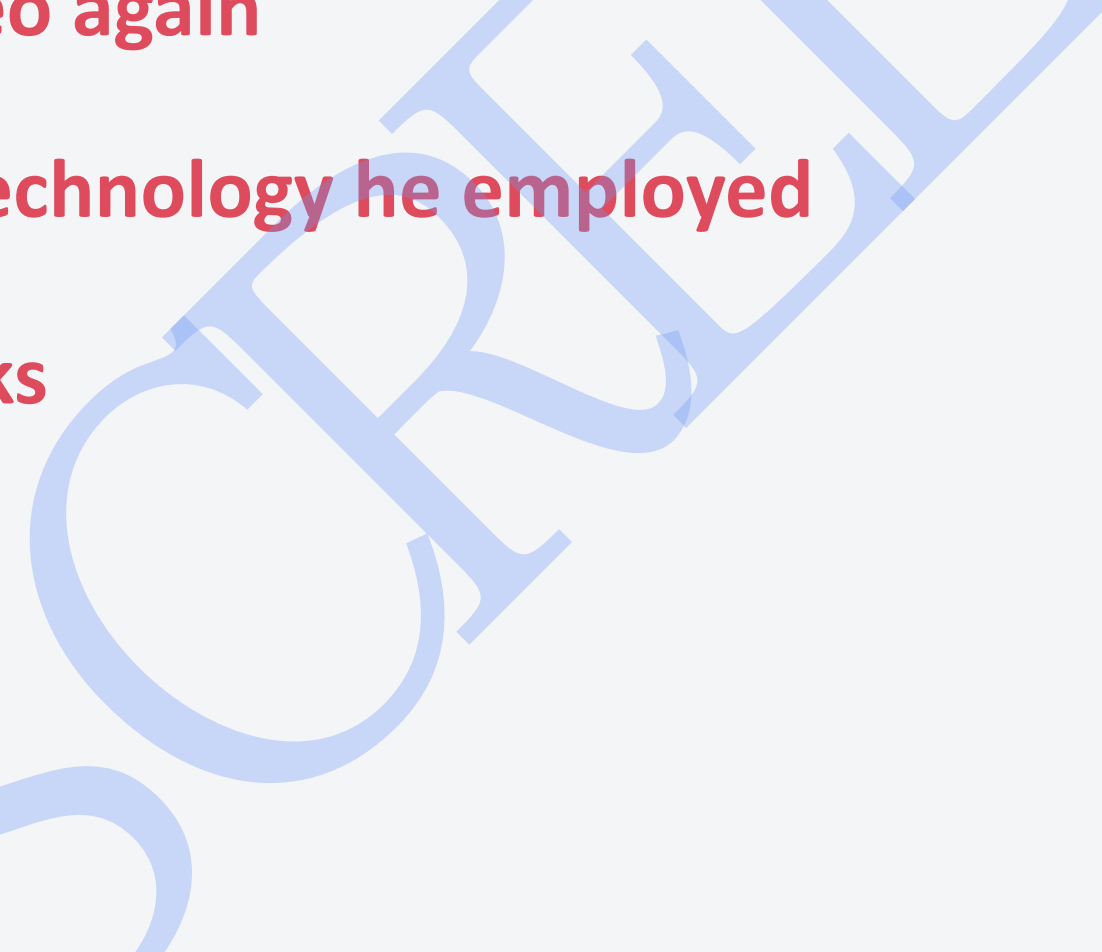

Do you know Stephen Hawking?





Watch the video and tick the true statement(s).

- A. Stephen Hawking controlled his computer by moving only one muscle in his cheek.
- B. Stephen Hawking still needed to rely on the mouse to control his computer.
- C. Stephen Hawking's computer was able to predict which character he might choose next.
- D. With the latest upgrade, Stephen Hawking's computer doubled his speech rate.

- 
- 
- **Watch the video again**
 - **Focus on the technology he employed**
 - **Fill in the blanks**
- 



Assignment

- Brainstorm and list cases where communication often breaks down. Each student should write down at least three examples.
- 
- 