

《高中英语》（上外版）

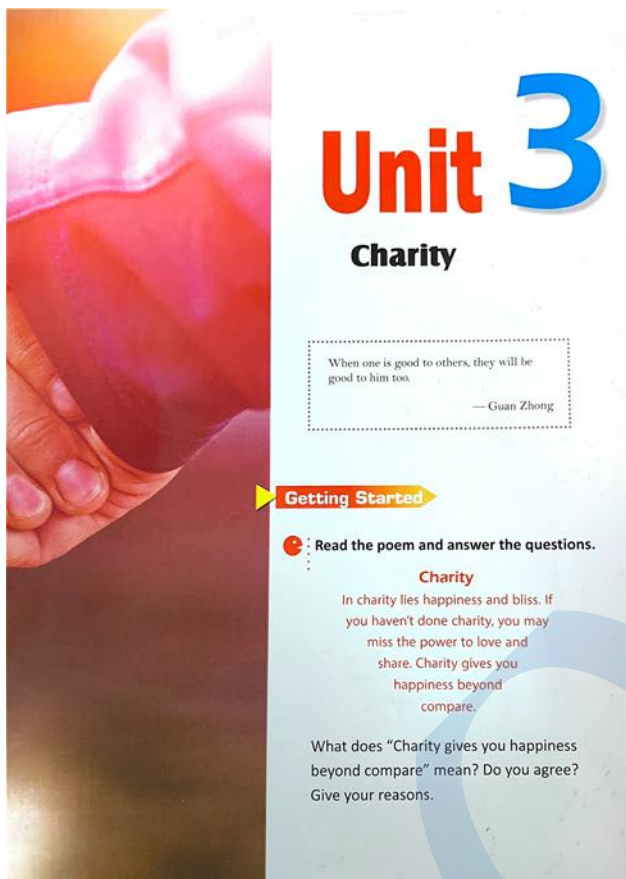
选择性必修第二册第三单元

Charity

授课教师：邹佳艳

《高中英语》（上外版）

选择性必修第二册第三单元



课时	授课内容
1	Getting Started/ Reading A
1	Reading A/ Vocabulary Focus
1	Reading A/ Grammar in Use
1.5	Listening, Viewing and Speaking
1	Reading B
0.5	Critical Thinking
1	Writing
1	Further Exploration/ Self-assessment

学习目标 Learning Objectives:

At the end of the lesson, you will be able to ...

1. 能掌握一项科学研究的主要内容，着重关注研究结论；

Grasp the main content of a scientific study with the emphasis laid on the research findings;

2. 能通过精读理解人们的捐助行为背后的动因；

Understand the underlying mechanism of why people donate through in-depth reading;

3. 能运用研究结论分析现实生活中人们是否选择捐助的原因；

Employ the established findings in the study to analyze real life scenarios concerning charitable behavior.

Share your experience of helping others



1

Have you ever helped others or have been helped?

What was the situation?

2

Have you ever donated to charity groups?

Whom to help?

Why did/didn't you donate?

Donation

In what situations will you be encouraged to donate?



At the checkout counter



Pop-up website ads

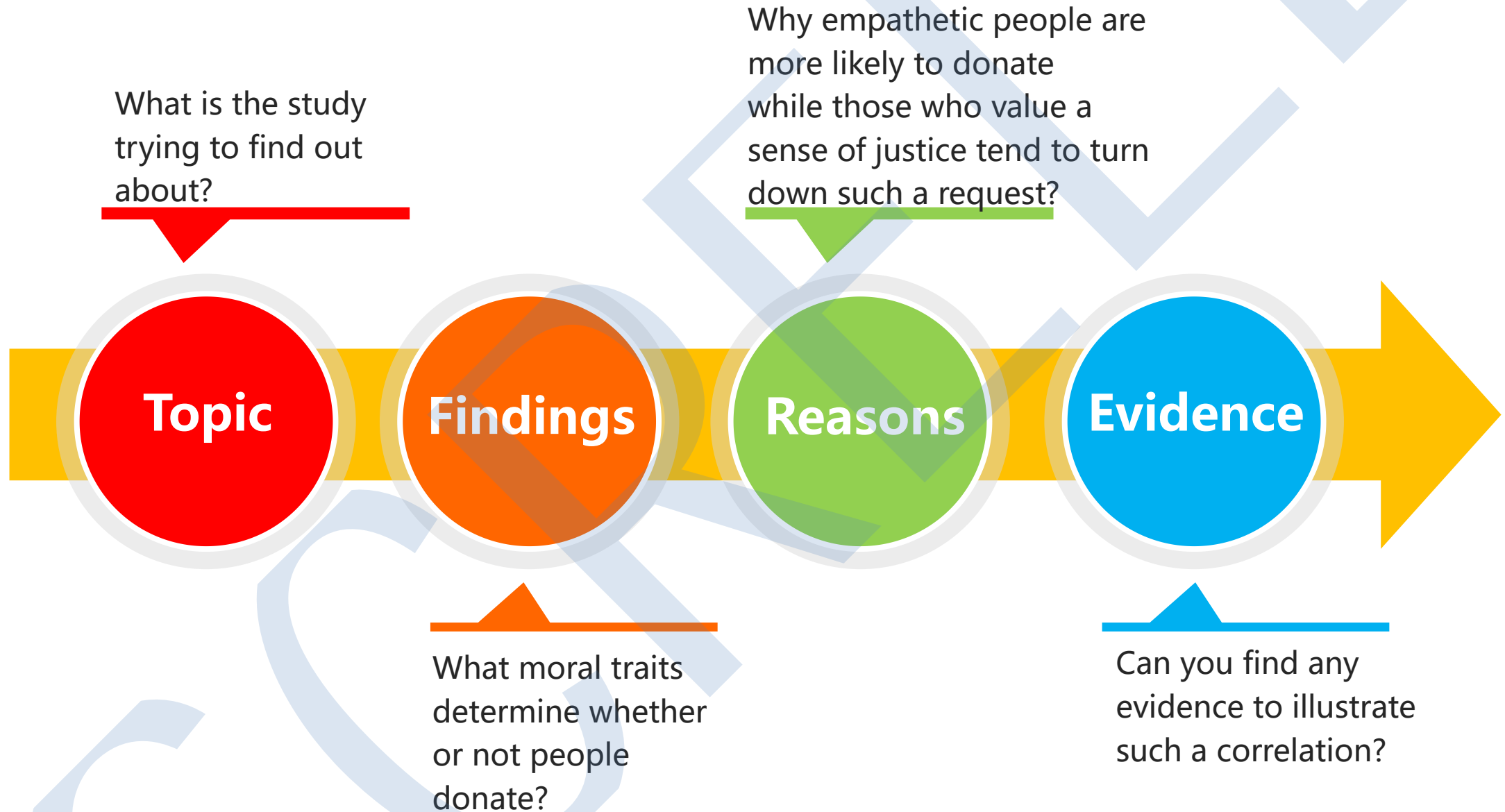


After a national crisis



School charity events

A study published in *Journal of Consumer Research*



Why people choose (not) to donate?

A Empathy

Empathic people are more likely to donate because they tend to think that suffering is universal and thus relate to others' suffering.

B A Sense of Justice

Moral people are more likely not to donate because they tend to consider that sufferers are responsible for their own situation and thus consider it immoral to donate.

Which group will you choose to donate to?

Children who are
born deaf

Students who suffer
from depression due to
heavy academic burden

Families who lost their
beloved ones in an
earthquake

Investors who lost all their
properties in the stock market

Ex-cons who have
difficulty adapting
to the life out of jail

A letter from a friend



Dear friend,

How are you doing these days? Hope this letter finds you well.

Actually, I've been a little troubled recently by a daily encounter. You see, there is this homeless guy taking shelter at the central garden in my neighborhood, where I walk past every day to and from school. He seems pretty helpless lying there covered in ragged clothes, begging for pennies from passers-by, especially on rainy days. I feel the urge to give him money sometimes but something else has been holding me back. I mean, though a little weather-beaten, he seems to be healthy and too young to give up on himself, which makes me wonder why he can't stand on his own feet.

I am really torn on seeing him and can't decide whether to give him money. What do you suggest I do? Am I a cold person who turns a blind eye to others' sufferings?

Looking forward to your reply.

Yours,
Timmy

Assignments

01

A Survey

Probe into other possible factors which may influence people's decision in donating and carry out a small-scale survey to find out what your classmates think.

02

Exercise

Finish Comprehension Exercise on page 38 of the textbook

Thank you!