

Unit 4

Protecting the Environment

Heaven does not speak in words. It speaks through the rotation of four seasons and the growth of all living things.

— Confucius

Getting Started

Look at the picture on the left and answer the questions.

1. What is the possible relationship between the two polar bears?
2. What might have separated them from each other?
3. What could humans do to help solve their problem?

《高中英语》（上外版）

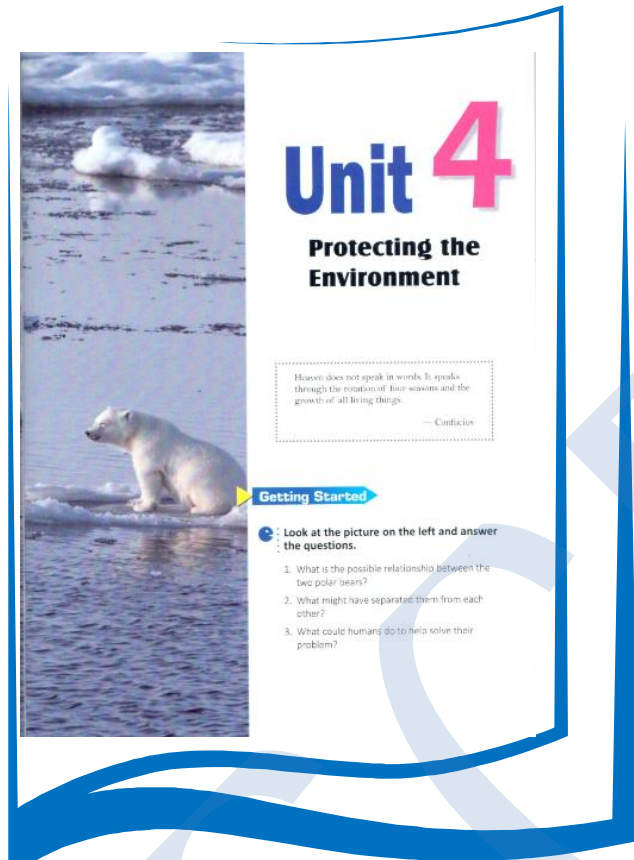
选择性必修第三册第四单元

Protecting the Environment

授课教师：沈柳

《高中英语》（上外版）

选择性必修第三册第四单元



课时	授课内容
1	Getting Started/ Reading A
1	Reading A/ Vocabulary Focus
1	Reading A/ Grammar in Use
1.5	Listening, Viewing and Speaking
1	Reading B
0.5	Critical Thinking
1	Writing
1	Further Exploration/ Self-assessment

学习目标 **Learning Objectives:**

At the end of the lesson, you will be able to ...

- 1.了解“建议类”书信写作的目的和基本框架结构；
have a general idea of the purpose of a proposal letter and its basic structure;
- 2.能利用可视化工具梳理建议类书信写作的结构、内容和相关语言；
sort out useful expressions and sentence patterns related to the content and structure;
- 3.能利用“问题--解决”模式就环境问题的解决方案撰写“建议类”书信作文；
write the first draft of a proposal letter for the Green Club by using problem-solving pattern;
- 4.能根据检查清单对同伴的初稿进行评价并提出改进建议。
make comments and give suggestions on others' writing in terms of content, structure and vocabulary base on a given checklist.



Writing:

**Writing a proposal letter for
the Green Club**

Pre-writing

◆ What do we call this kind of club?

The Green club.

◆ What does the Green Club aim at?

It most probably aims at protecting the environment.



Homework sharing

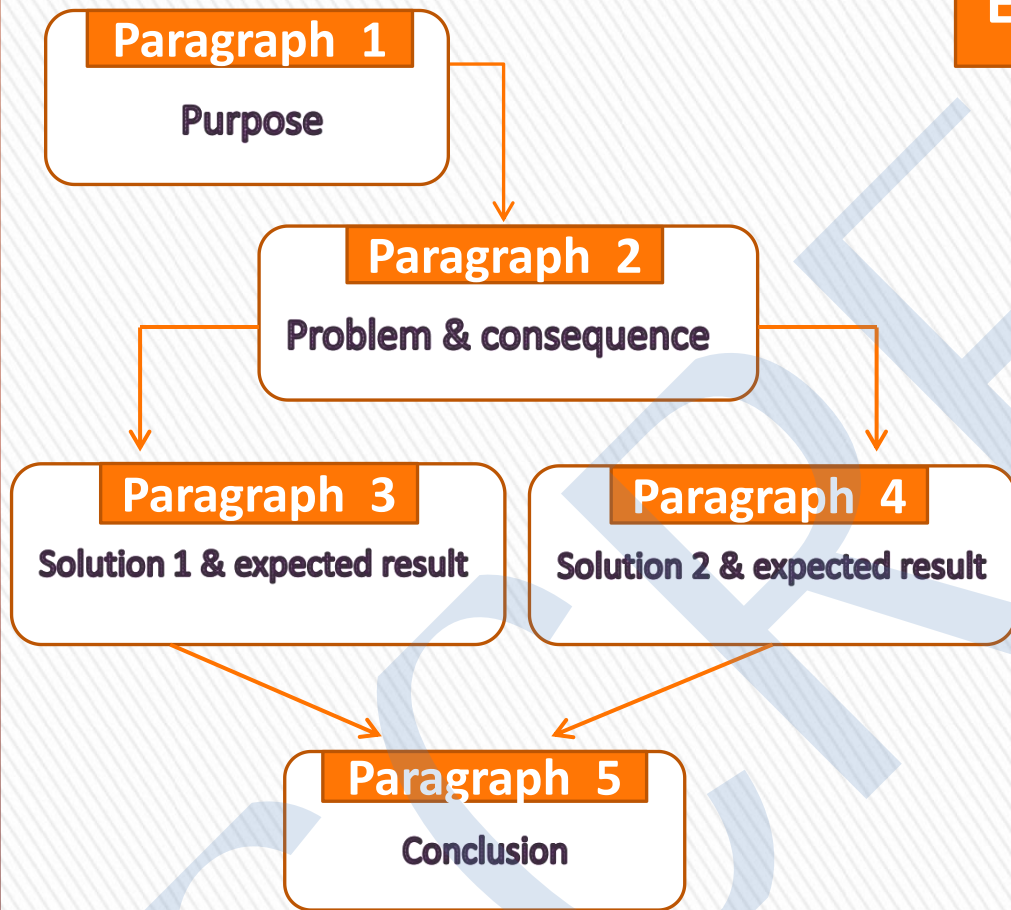
1st part

Problem:

Consequences of the problem:



Pre-writing



Elements of a proposal letter

Writing

Writing a proposal letter for the Green Club

After reading "Together for Our Ocean," a student in Qingdao feels we must do something to protect the ocean. He writes the following proposal letter to call on everyone to work together for the ocean:

Dear teachers and fellow students,

Purpose
I'm writing to call for your help in becoming caretakers of the ocean.

Problem & consequence
Every year a large amount of waste ends up in the ocean and causes a lot of problems to the animals living there. For example, sea turtles die because they mistake plastic bags for jellyfish and eat them.

Solution 1 & expected result
To help fix these problems, our school can organise activities to clean up our beaches. This will contribute to clean water and healthy marine life.

Solution 2 & expected result
We students can also change our lifestyles. For example, we can reduce the amount of packaging we use and we can carry reusable shopping bags. We are the ones who should do something for our ocean. If we all play our part, there will be less rubbish and fewer problems for ocean animals.

Conclusion
I hope everyone will take action to protect our ocean, and our Earth.

Sincerely,
Zhang Ming

Protecting the Environment A3

Paragraph 1

Purpose

- My purpose in writing this letter is to **call on** ...
- The purpose of my letter is to **appeal to** ...
- I am writing this letter **in an effort / a bid to** arouse public concern about / with ...



Paragraph 2

Problem & Consequence

cause damage to ...

- do great damage / harm to ...
- pose a threat / danger / problem to ...
- The magnitude of the dangerous problem cannot be ignored.

for example

- For instance, ...
- ... is just a case in point.
- Take ... as an example,...



Paragraph 3 & 4

Solution & expected result

How to give a proposal?

- I propose that we should ...
- ... can be a (possible / effective) solution to ...
- We can do ... to solve this problem.
- We can solve this problem by ...
- ... such as ... can effectively solve the problem.

How can it benefit us?

- ... can benefit ... and thus contribute to ...
- With the improvement of ..., ... can bring huge (economic / financial / ecological / environmental / ...) benefits.
- ... will hopefully lead to / result in/contribute to ...
- ... can drive people to ...
- ... can fuel people's enthusiasm for sth
- ...can trigger /arouse/stimulate people's motivation to do sth

Paragraph 5

Conclusion

- I sincerely hope that ...
- We will definitely protect our environment from ...
- Stop being a(n) onlooker / bystander and let's move to ...



Homework sharing

Problem with the earth

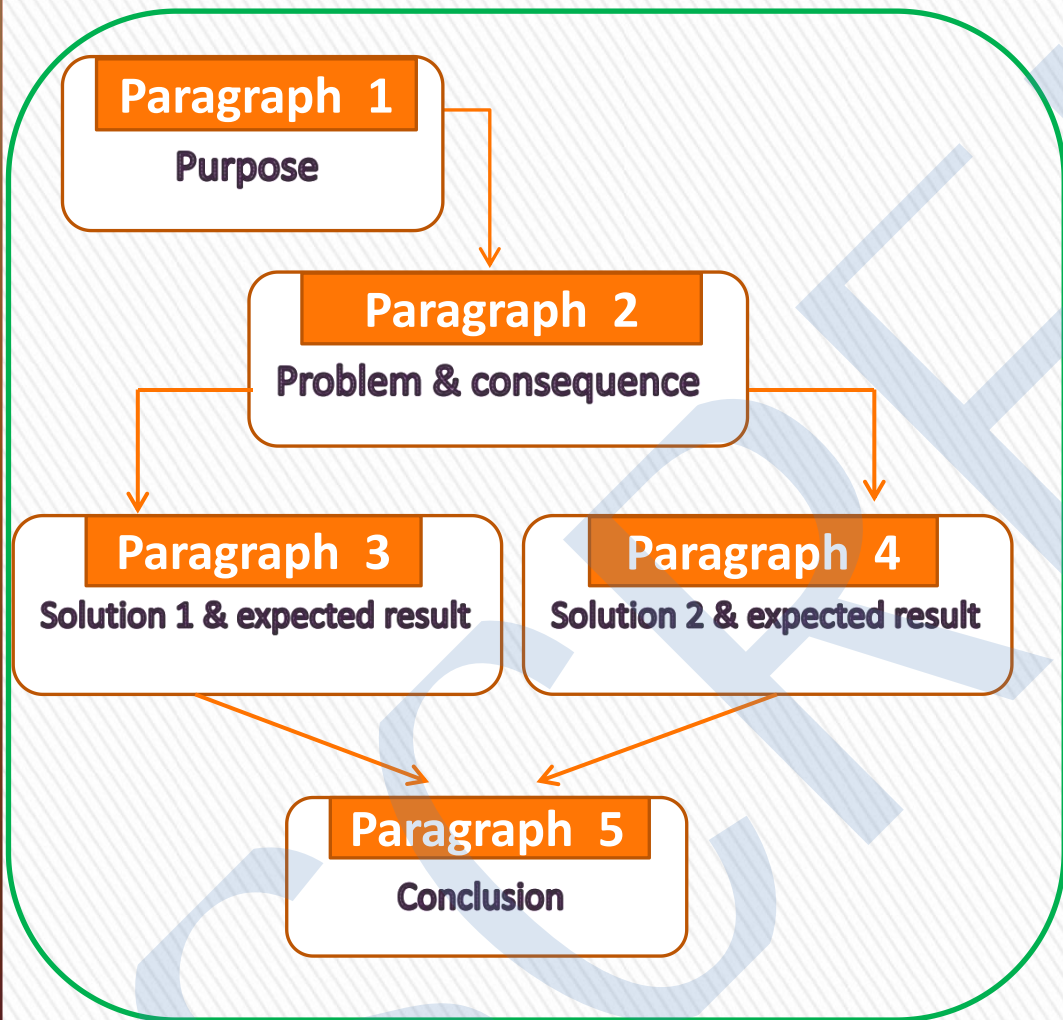
Problem:

Consequences of the problem:

Solutions

Expected results

Writing practice



Guided Writing

The Green Club in your school is to launch a “Going Green” activity. As a member of the club, you are expected to write a proposal letter to your schoolmates concerning environmental protection.

Writing Checklist

- ☐ I have clearly stated my purpose.
- ☐ I have clearly stressed the need to solve the problem by providing illustration(s) of the problem and analysing its causes and/or effects
- ☐ I have clearly stated each solution/proposal and have provided practical details or concrete examples.
- ☐ I have clearly pointed out the expected result(s) of each solution/proposal to remind readers of the possible benefit(s) of my proposal(s).
- ☐ I have clearly stated my hope and wish in the end to make an appeal to readers.

Assignment

Improve the first draft of your proposal letter, using the checklist as a guide.



Thank you!