

Unit 1

Achieving Effective Communication

No pleasure has any savour for me without communication.

— Michel de Montaigne

Getting Started

- Look at the following means of communication, arrange them in the order according to the time they were first put into use and then say something about one of them.

telephone, Internet, smoke signal, fax,
Morse code, carrier pigeon, wireless radio,
mobile phone

《高中英语》（上外版）

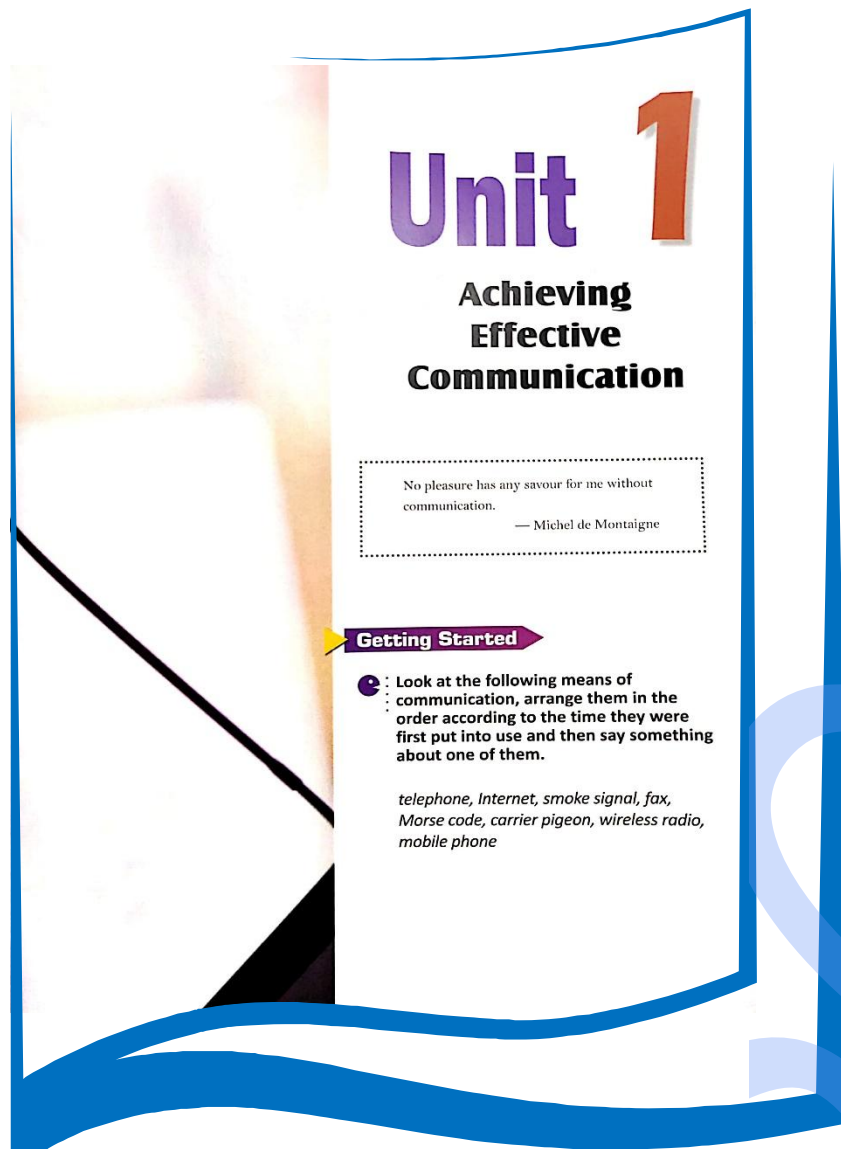
选择性必修第四册第一单元

Achieving Effective Communication

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课时	授课内容
1	Reading A
1	Reading A / Vocabulary
1	Grammar in Use
1	Reading B
1	Listening & Viewing
1	Speaking & Critical Thinking
1	Writing
1	Further Exploration/ Self-assessment

学习目标 Learning Objectives:

At the end of the lesson, you will be able to ...

1. 能识别重点单词及表达的意思和掌握其用法,例如: pathetic, compulsion, bind, sprinkle, agonize;

recognize the meaning of key words and expressions and master the usage of them, such as pathetic, compulsion, bind, sprinkle, agonize;

2. 能通过核心词汇的学习在语境中更加理解作者的写作意图和态度;
become more informed of the author's intention and attitude in the context by studying key vocabulary;

3. 能梳理有关沟通交流主题的词汇, 并运用部分词汇理解和表达相关观点。

sort out vocabulary related to communication topics, and use the vocabulary to understand and express relevant opinions.

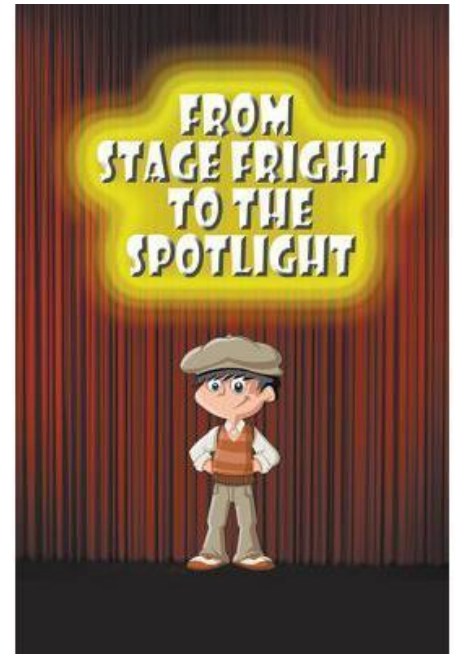
KEY VOCABULARY

○Example

stage fright n.

I get **stage fright** every time I'm going to teach a new class.

It is *a feeling of fear or nervousness* that some people like me have just before they appear in front of an audience. I know it is difficult to **get over stage fright**, but I'm convinced that I can conquer it one day.



KEY VOCABULARY

o student's presentation

compulsion

bind

peek

sprinkle

pathetic

agonize

agony

glance up

...



TOPIC-RELATED EXPRESSIONS

- convey an idea
- catch one's attention
- original idea
- well-organized structure
- educational background
- deliver a speech
- build trust
- in a natural way
- eye contact
- cover any occasion
- communication skill
- engage the audience



GROUP DISCUSSION

- Work in groups and share your opinions on “how to make a good public speech”.



ASSIGNMENT

- 1. Finish translation exercises.
- 2. Based on the group discussion, write a short passage about “how to make a good public speech”.

