

Unit 1

Achieving Effective Communication

No pleasure has any savour for me without communication.

— Michel de Montaigne

Getting Started

- Look at the following means of communication, arrange them in the order according to the time they were first put into use and then say something about one of them.

telephone, Internet, smoke signal, fax,
Morse code, carrier pigeon, wireless radio,
mobile phone

《高中英语》（上外版）

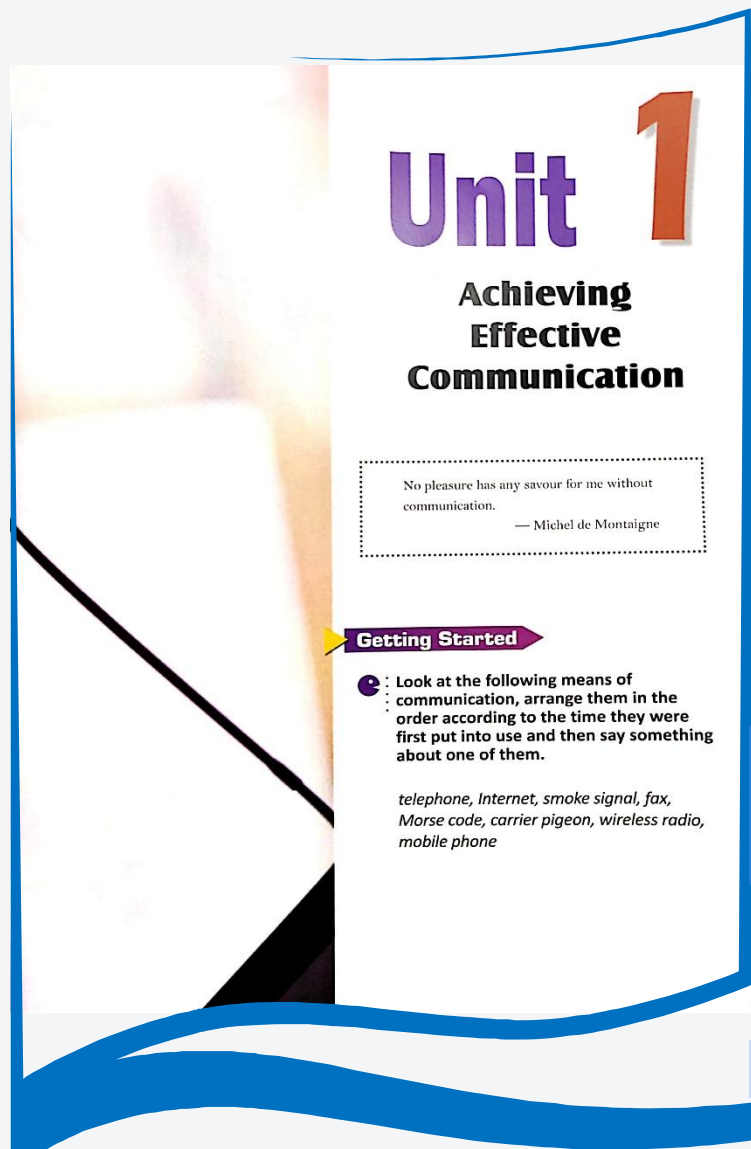
选择性必修第四册第一单元

Achieving Effective Communication

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课时	授课内容
1	Reading A
1	Reading A
1	Grammar in Use
1	Reading B
1	Listening & Viewing
1	Speaking & Critical Thinking
1	Writing
1	Further Exploration/ Self-assessment

学习目标 Learning Objectives:

At the end of the lesson, you will be able to ...

1. 能列出并描述，在生活中交流沟通常常出现问题的场景；
brainstorm and list occasions where communication often breaks down;
2. 能通过小组讨论描述一些可能解决交流障碍的技术手段；
discuss in a group the possible technologies which may help deal with communication barriers;
3. 能够说出在本单元中学到过的交流问题以及它们对应的可能解决策略。
list the communication problems learned in this unit and their respective possible solutions.

Idea sharing

- cases where communication often breaks down



Group discussion

Choose from the list (on the blackboard)

- when receiving foreign tourists
- when ...
- ...

Discuss and decide on the creative and practical technology

- use an electronic translating device, for example, the products from iFLYTEK...
- ...
- ...

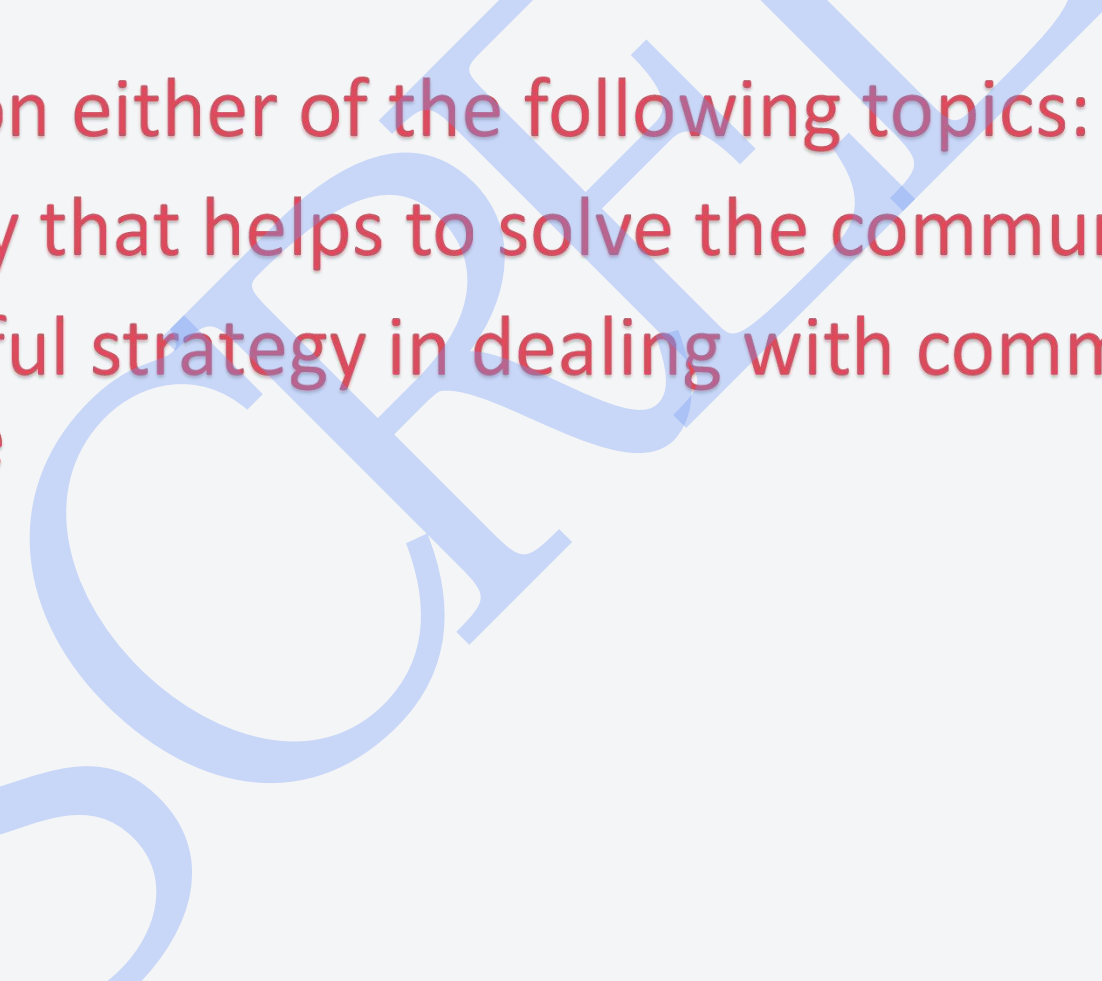
Critical Thinking

You should categorize them into proper blank according to 'general' or 'specific'.

Barrier		Strategy (or Strategies)	
general ↔ specific		specific ↔ general	
psychological barrier		<ul style="list-style-type: none">• preparing a manuscript in case of need• trying to move a little bit rather than to stand still	
physiological barrier			
language barrier			
cultural barrier			



Assignment

- Write a report on either of the following topics:
 1. The technology that helps to solve the communication barriers
 2. The most helpful strategy in dealing with communication barriers in my life
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