

上外版 选择性必修四 第1单元 第8课时

学案（教师版）

课时学习目标：

1. 锻炼问卷调查的问题设计能力；
2. 分析信息并汇报问卷调查结果；
3. 了解社交媒体对人际交往的影响，从而合理使用社交媒体

Procedures:

- I. Independent activity 1: Read some college students' comments on the effect of social media on interpersonal communication and figure out their attitudes towards social media.

*T: Ask students to read the comments of five college students on the effect of social media on interpersonal communication and figure out their attitudes towards social media.

*Ss: Read the comments closely and find out whether they think positively or negatively about social media.

Purpose: To prepare students for the topic.

Activity 1

A survey is conducted among college students in China on the impact of social media on their interpersonal communication. The following are some of their responses to the question “How much has social media impacted the way we communicate and interact with each other?”

Respondent 1: Social media made me more open with people – I feel comfortable sharing information and discussing topics that I wouldn't have mentioned in person.

Respondent 2: I text 24/7 and I ignore people around me while I am texting. Sometimes I cannot control myself.

Respondent 3: Using social media makes it easy to start a conversation. However, most of the time you will never have the same conversation because people are scared of actually saying something face to face. Online, you do not have to deal with the stress of seeing that other person's gestures or body language.

Respondent 4: I have been interacting more on social media to see how my friends and family are doing. It's easier to see their status and pictures than actually call them or have a face-to-face conversation. Personally, I think that people's attitudes have changed because when people see you around school they act like they do not know you. But online they like all your pictures and comment.

Respondent 5: Social media is a powerful tool that allows people to be whatever they want to be and in a way it creates popularity, but once again they walk around acting like they do not know you and “like” your pictures the next day.

Questions:

1. What are the respondents' attitudes towards social media?

Respondent	Attitude
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Respondent 1	positive
Respondent 2	negative
Respondent 3	positive
Respondent 4	positive
Respondent 5	mixed

2. What are the pros and cons of social media according to the 5 respondents?

Pros	Cons
<ul style="list-style-type: none"> ✓ make people feel more comfortable sharing information and discussing topics ✓ make it easier to start a conversation ✓ relieve the stress of face-to-face communication ✓ make interaction more convenient ✓ enable people to be whatever they want to be ✓ help to create popularity 	<ul style="list-style-type: none"> ✗ be addictive ✗ make people ignore those around ✗ make it harder to form solid relationship

II. Interactive activity 2: Design a questionnaire on the impact of social media on the interpersonal communication.

*T: Divide students into groups of 5 and ask them to design a questionnaire with 6-8 questions. The title of the questionnaire can be “How Social Media Is Affecting Our Interpersonal Communication”.

*Ss: Discuss with the group members and design proper questions of the questionnaire.

Purpose: To help students design questions of a questionnaire.

Guiding questions:

1. Could you work together in groups of 5 to design proper questions on the impact of social media on interpersonal communication, with items like one’s favorite way to communicate and the frequency of using social media?

Examples:

- What is your age?
- What do you do?
- What is your favorite way to communicate with others?
 - A. Social media apps.
 - B. Phone calls.
 - C. Face-to-face chatting.
 - D. Emails.

2. Do you think your questions meet the following requirements?

Checklist

- Is the aim of the survey clearly stated?
- Are your questions clear enough to the respondents?
- Are your questions relevant to the topic?
- Are the questions arranged in a logical order?

III. Interactive activity 3: Pilot the survey among the group members.

*T: Ask students to conduct the survey in the group and collect the information.
 *Ss: Think about the impact of social media on their own interpersonal communication and answer the questions.

Purpose: To get students to reflect on the impact of social media on their interpersonal communication and pilot the survey.

A guiding question:

Could you conduct the survey among the group members? One of you is the interviewer, asking questions of the other 3 students and another one is the reporter, collecting the information.

IV. Interactive activity 4: Present the findings.

*T: Ask students to report the results of their survey.
 *Ss: Analyze the information and present the findings.

Purpose: To improve students' ability to analyze and summarize information and present information in a logical way.

A guiding question:

1. Can you make a report of the results of your survey? The following patter may be of some help to you.

Our team conducted a survey among teenagers about the effect of social media on interpersonal communication. We interviewed ... and have found that _____

The positive effects of social media on interpersonal communication include _____

The potential problems it may bring about are _____

V. Interactive activity 5: Evaluate and polish the survey.

*T: Ask students to evaluate the report and improve the survey if necessary.
*Ss: Evaluate the report against the checklist and improve the questionnaire if necessary.

Purpose: To improve the design of the survey based on the pilot survey.

Guiding questions:

1. What do you think of the report?

Checklist:

- Does the report cover all the data?
- Is the information relevant to the topic?
- Is the content of the report well-organized?
- Is there more information needed to illustrate the impact of social media on interpersonal communication?
- Does the reporter communicate effectively?

2. Is there any improvement you can make in the design of questions?

VI. Assignments:

1. Conduct the survey among working people or elderly people and collect the information on the effect of social media on their interpersonal communication and write the report about the result of the survey.
2. Make self-assessment of what you've learned in this unit, writing a reflective note based on the expected learning outcome of this unit

1. Interpreting the underlying messages and humours in a speech and sharing ways to overcome stage fright
2. Discussing technological solutions to communication problems
3. Understanding how people with physiological difficulties can work through the barriers and develop effective communication
4. Conducting a survey about the impact of social media on interpersonal communication
5. Identifying common characteristics of communication barriers and make generalisations
6. Reaching an agreement by negotiating and compromising
7. Writing a summary of a general-specific essay